Steps to clean twitter texts

1. remove html
2. remove url
3. clean hashtags, @ mentions and RT (retweets)
4. clear up non-ascii characters/ or find ways to convert to ascii
5. clean repeating characters
6. determine whether/not to remove emoticons
7. handle slang terms/ spell correct words
8. expand contractions
9. handle slang words
10. remove punctuation
11. expand abreviations